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CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8

hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450, on the below date:  
Date: February 8, 2005 Name: John G. Rauch, Reg. No. 37,218 Signature: *John G. Rauch*

BRINKS  
HOFER  
GILSON  
& LIONE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: Dominic Dough-Ming Cheung et al.

Appln. No.: 09/922,028

Filed: August 3, 2001

For: SYSTEM AND METHOD FOR PROVIDING  
PLACE AND PRICE PROTECTION IN A  
SEARCH RESULT LIST GENERATED BY A  
COMPUTER NETWORK SEARCH ENGINE

Examiner:  
Vincent A. Millin

Group Art Unit: 3624

Attorney Docket No: 9623/329

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GROUP 3600

Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

TRANSMITTAL

Sir: Attached is/are:

- ☒ Sixth Supplemental Information Disclosure Statement (2 pgs.), PTO 1449 form (1 page) and copies of cited references G1-G4.
- ☒ Return Receipt Postcard

Fee calculation:

- ☐ No additional fee is required.
- ☐ Small Entity.
- ☐ An extension fee in an amount of \$\_\_\_\_\_ for a \_\_\_\_\_-month extension of time under 37 C.F.R. § 1.136(a).
- ☐ A petition or processing fee in an amount of \$\_\_\_\_\_ under 37 C.F.R. § 1.17(\_\_\_\_\_).
- ☐ An additional filing fee has been calculated as shown below:

Fee payment:

- ☐ A check in the amount of \$\_\_\_\_\_ is enclosed.
  - ☐ Please charge Deposit Account No. 23-1925 in the amount of \$\_\_\_\_\_. A copy of this Transmittal is enclosed for this purpose.
  - ☐ Payment by credit card in the amount of \$\_\_\_\_\_ (Form PTO-2038 is attached).
  - ☒ The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.
- Respectfully submitted,

Date

2/8/05

*John G. Rauch*  
John G. Rauch (Reg. No. 37,218)  
Attorney for Applicants  
Customer No.: 00757

BRINKS HOFER GILSON & LIONE  
NBC Tower – Suite 3600, 455 N. Cityfront Plaza Drive, Chicago, IL 60611-5599



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**SIXTH SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

In accordance with the duty of disclosure under 37 C.F.R. §1.56 and §§1.97-1.98, and more particularly in accordance with 37 C.F.R. §1.97(b), Applicants hereby cite the following references:

**FOREIGN PATENT REFERENCES**

DOCUMENT NUMBER <small>Number-Kind Code (if known)</small>	DATE	COUNTRY
WO 01/52092 A2	07/19/2001	WIPO

**OTHER ART REFERENCES**

English language translation of German Office Action in corresponding German patent application No. 102 35 429.4, dated Nov. 18, 6 pages.
Clickpatrol, "If you buy and manage cost-per-click advertising, you'll save time and money with Clickpatrol", copyright 2001 ClickPatrol.com, obtained from the Internet at: < <a href="http://web.archive.org/web/20010519014126/http://www.clickpatrol.com">http://web.archive.org/web/20010519014126/http://www.clickpatrol.com</a> >, on 11/12/2004, 1 page.
PPC Management – The Ultimate Goto Bidding Software, "The Ultimate, Downloadable, Goto.com Bid Monitoring Software is Here!!!", obtained from the Internet at: < <a href="http://web.archive.org/web/20010721020423/http://www.ppcmanagemnt.com/">http://web.archive.org/web/20010721020423/http://www.ppcmanagemnt.com/</a> >, dated 11/12/2004, 3 pages.

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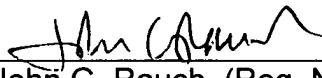
Applicants are enclosing Form PTO-1449 (one sheet), along with a copy of each listed reference for which a copy is required under 37 C.F.R. §1.98(a)(2). As each of the listed references is in English, no further commentary is believed to be necessary, 37 C.F.R §1.98(a)(3). Applicant respectfully requests the Examiner's consideration of the above references and entry thereof into the record of this application.

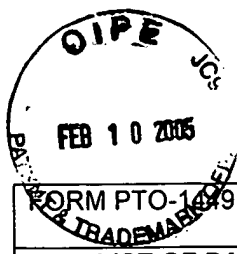
By submitting this Statement, Applicant is attempting to fully comply with the duty of candor and good faith mandated by 37 C.F.R. §1.56. As such, this Statement is not intended to constitute an admission that any of the enclosed references, or other information referred to therein, constitutes "prior art" or is otherwise "material to patentability," as that phrase is defined in 37 C.F.R. §1.56(a).

Applicant has calculated no fee to be due in connection with the filing of this Statement. However, the Director is authorized to charge any fee deficiency associated with the filing of this Statement to a deposit account, as authorized in the Transmittal accompanying this Statement.

Respectfully submitted,

2/8/05  
Date

  
\_\_\_\_\_  
John G. Rauch, (Reg. No.) 37,218



FORM PTO-1449	SERIAL NO. 09/922,028	CASE NO. 9623/329
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	FILING DATE August 3, 2001	GROUP ART UNIT 3624
(use several sheets if necessary)		APPLICANT(S): Dominic Dough-Ming Cheung et al.

**REFERENCE DESIGNATION U.S. PATENT DOCUMENTS**

EXAMINER INITIAL		DOCUMENT NUMBER <small>Number-Kind Code (if known)</small>	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
	G					
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**FOREIGN PATENT DOCUMENTS**

EXAMINER INITIAL		DOCUMENT NUMBER <small>Number-Kind Code (if known)</small>	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES OR NO
	G1	WO 01/52092 A2	07/19/2001	WIPO		
	G					
	G					
	G					
	G					

**OTHER ART – NON PATENT LITERATURE DOCUMENTS**

EXAMINER INITIAL	(Include name of author, title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date page(s), volume-issue number(s), publisher, city and/or country where published.	
	G2	English language translation of German Office Action in corresponding German patent application No. 102 35 429.4, dated Nov. 18, 6 pages.
	G3	Clickpatrol, "If you buy and manage cost-per-click advertising, you'll save time and money with Clickpatrol", copyright 2001 ClickPatrol.com, obtained from the Internet at: < <a href="http://web.archive.org/web/20010519014126/http://www.clickpatrol.com/">http://web.archive.org/web/20010519014126/http://www.clickpatrol.com/</a> >, on 11/12/2004, 1 page.
	G4	PPC Management – The Ultimate Goto Bidding Software, "The Ultimate, Downloadable, Goto.com Bid Monitoring Software is Here!!!", obtained from the Internet at: < <a href="http://web.archive.org/web/20010721020423/http://www.ppcmanagemnt.com/">http://web.archive.org/web/20010721020423/http://www.ppcmanagemnt.com/</a> >, dated 11/12/2004, 3 pages.
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EXAMINER	DATE CONSIDERED
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.